

# United Way of the Adirondack Region, Inc.



Dear Neighbors:  
There were forty two agencies that requested help from the United Way of the Adirondack Region, Inc this year. When John Bernardi asked me to serve on the allocations committee , I had no idea that the monies raised and collected through the generosity of so many, would be so

critical and essential to the Counties of Clinton, Essex and Franklin. That's pretty impressive.

Every day for so many there is a struggle, obstacle or choice that effects a neighbor, friend or family member from every walk of life in the before mentioned Counties. The partner agencies of the United Way and the caring, compassionate people who work there are the unsung heroes who dedicate there resources , time and humanity to ease these so common every day occurrences for so many .

The United Way of the Adirondack Region, Inc serves the communities we all live in and call home. I am proud to be a supporter and I am Truly honored to Chair the 2018 Campaign . Thank you, and I look forward to working with and supporting all.

Sincerely,

***Todd McCarthy, Campaign Chair***

**45 Tom Miller Road**

**Plattsburgh, NY 12901-1245**

**Phone: 518-563-0028 Fax: 518-563-0270**

**Website: [www.unitedwayadk.org](http://www.unitedwayadk.org) Email: [uwadk@unitedwayadk.org](mailto:uwadk@unitedwayadk.org)**

**John C. Bernardi, CEO**

**Kathy Snow, Director of Development**

**Marion Daniels, Director of Finance**

**Rachel Brown, Administrative Assistant**

**Leona Andrews, Office Volunteer**

**Mary Gibbs, Program Assistant**

# GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED



## United Way of the Adirondack Region, Inc. Campaign 2018



# This year's Campaign Goal:

# \$725,000

Our Mission: To be a leader in community partnership building and to increase the organized capacity of people to care for one another.

## WHAT ELSE DOES UNITED WAY DO?

- Assesses community needs and promotes volunteerism.
- Coordinates the 2-1-1 Information & Referral System.
- Contributes to Health, Safety and Emergency Preparedness of our community.
- Provides forums on critical community issues and sponsors various community events.
- Facilitates networking opportunities for health and human service organizations.
- Coordinates the Earned Income Tax Credit (EITC) Coalition.
- Facilitates the distribution of donated items through a Gifts in Kind Program.

## **2018 UNITED WAY PARTNER AGENCIES**

- 3008 Adirondack Community Action Programs, Inc. (ACAP)  
3004 American Red Cross-North Country Chapter  
3039 AuSable Valley Habitat For Humanity  
3051 Barnabas House Homeless Transitional Shelter & Services  
3017 Behavioral Health Services North, Inc. (BHSN)  
3001 Boy Scouts, Twin Rivers Council, Inc.  
3045 Catholic Charities of Clinton & Essex Counties  
3046 Catholic Charities of Franklin County  
3033 Champlain Children's Learning Center, Inc.  
3035 Champlain Valley Educational Services-Career Pathways Stipend Program (CVES)  
3006 Champlain Valley Family Center  
3007 Child Care Coordinating Council of the North Country, Inc.  
3048 Citizen Advocates, Inc.  
3059 Cornell Cooperative Extension of Franklin County  
3044 ETC Housing Corp.  
3011 Families First in Essex County  
3049 Family Champions of the North Country, Inc.  
3022 Girls Scouts of Northeastern New York, Inc.  
3055 Homeward Bound Adirondacks  
3012 Hospice of the North Country, Inc.  
3013 Joint Council For Economic Opportunity of Clinton & Franklin Counties, Inc. (JCEO)  
3015 Literacy Volunteers of Clinton County, Inc.  
3016 Literacy Volunteers of Essex/Franklin Counties, NY  
3018 Mental Health Association in Essex County, Inc.  
3052 Mountain Lake Services-Early Intervention Program  
3038 National Alliance for the Mentally Ill of Champlain Valley (NAMI:CV)  
3019 North Country Association for the Visually Impaired  
3030 North Country Life Flight, Inc.  
3031 North Country Regional Traumatic Brain Injury (TBI) Center  
3058 Northern N.Y. Foster Grandparent Program  
3024 Plattsburgh/Malone Y M C A  
3056 PRIDE of Ticonderoga - Backpack Program  
3025 Retired & Senior Volunteer Program of Clinton County (RSVP)  
3026 Retired & Senior Volunteer Program of Essex County (RSVP)  
3057 Retired & Senior Volunteer Program of Franklin County (RSVP)  
3053 Saranac Lake Youth Center  
3027 Senior Citizens Council of Clinton County, Inc.  
3032 Shipman Youth Center of Lake Placid  
3041 Ted K. Community Center  
3047 The Strand Center for the Arts-Disadvantaged Youth Program  
3029 The Substance Abuse Prevention Team of Essex County, Inc.  
3003 Third Age Adult Day Center (Alzheimer's)  
3000 United Way of the Adirondack Region, Inc.

# 2018 DESIGNATION OPTIONS

## **OPTION A: COMMUNITY IMPACT FUND CODE 1000 "The Recommended Choice"**

This choice lets you support all United Way funded programs and have confidence that your contributions are invested wisely. Thanks to the volunteers who evaluate programs and identify pressing needs, dollars are allocated to those that need support the most. In addition, strong consideration is given to the performance and results delivered by individual programs.

## **OPTION B: TARGETED IMPACT NEEDS**

I want to direct my gift to a specific Targeted Impact Need. I know that knowledgeable United Way Volunteers will distribute the dollars among United Way Agencies that provide programs or services addressing that Targeted Impact Need and that the agencies will be held accountable.

## **CODE 4001 EDUCATION (Helping Children and Youth Achieve Their Potential through Education)**

Services to ensure school success and prevent delinquency for all youth. Includes: remedial, day care, pre-school and after school care, foster care, protective care, adventure based counseling, leadership, character development & parenting skills training.

## **CODE 4002 INCOME (Helping Families Become Financially Stable and Independent)**

Services that will help individuals and families to achieve or maintain an independent and healthy lifestyle. Includes: literacy training, legal and housing assistance, transportation, social programs to prevent isolation and loneliness, opportunities for volunteerism. Services for temporary support of basic needs. Includes: food, clothing, emergency housing and other basic services to those in need and those temporarily displaced or homeless.

## **CODE 4003 HEALTH (Improving People's Health)**

Services to maintain good physical and mental health and obtain long term care. Includes: home health care, Hospice and respite care, family counseling, services for mental illness, emotionally and developmentally disabled persons, physical disabilities and other life-threatening diseases, drug/alcohol abuse treatment and counseling, suicide prevention, domestic violence prevention and prenatal healthcare.



## **OPTION C: SPECIFIC PARTNER AGENCIES**

The donor may direct his or her gift to a specific agency or agencies listed in the campaign brochure and 100% of their donation goes to the agency or agencies indicated by you. Visit our website for more information on the agencies.



## **NOTICE**

A copy of the last financial report filed with the Department of Law may be obtained by writing to either of the following:

NYS DEPARTMENT OF LAW  
CHARITIES BUREAU  
120 Broadway - 3rd Floor  
New York, NY 10271

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ADIRONDACK REGION, INC.  
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